

# ORDER

**KSNV**

**Orders**  
**Order / Rev:** 107625  
**Alt Order #:** 06862099  
**Product Desc:** ROMNEY FOR PRES  
**Estimate:** 494  
**Flight Dates:** 10/10/12 - 10/16/12  
**Original Date / Rev:** 10/09/12 / 10/09/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency Name:** American Rambler Productions  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant St.  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Romney for President  
**Demographic:** A35+  
**Product Codes:** PLC02-Republican  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	151	\$131,900.00	\$112,115.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	151	\$131,900.00	\$112,115.00	0.00
<b>Totals</b>	<b>151</b>	<b>\$131,900.00</b>	<b>\$112,115.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNV	33%	\$131,900.00
Market	100%	\$399,696.97

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	17%	\$67,948.48
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$99,924.24
KTUD	0%	\$0.00
KVVU	20%	\$79,939.39
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$19,984.85

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/15/12	10/16/12	M-F 6-7a WakeUp w/WagM	6-7a		MT-----	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
M-F 6-7a WakeUp w/Wagners															
NEWS RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MT-----			4		\$700.00		0.00				

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**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/15/12	10/16/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	4		\$700.00		0.00						
E 2	KSNV	10/10/12	10/12/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	6	\$700.00	1	0.00	NM	6	\$4,200.00
NEWS RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	6		\$700.00		0.00						
E 3	KSNV	10/15/12	10/16/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHOW RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	4		\$900.00		0.00						
E 4	KSNV	10/10/12	10/12/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
TODAY SHOW RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	6		\$900.00		0.00						
E 5	KSNV	10/15/12	10/16/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	MT-----	:30	6	\$425.00	1	0.00	NM	6	\$2,550.00
TODAY SHOW 2 RUN 3/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	6		\$425.00		0.00						
E 6	KSNV	10/15/12	10/16/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW 3 RUN 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	2		\$325.00		0.00						
E 7	KSNV	10/10/12	10/12/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
TODAY SHOW 3 RUN 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	3		\$325.00		0.00						
E 8	KSNV	10/15/12	10/16/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RACHEL RAY RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	4		\$325.00		0.00						
E 9	KSNV	10/10/12	10/12/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
RACHEL RAY RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	6		\$325.00		0.00						
E 10	KSNV	10/15/12	10/16/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
NEWS RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	4		\$425.00		0.00						
E 11	KSNV	10/10/12	10/12/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	6	\$425.00	1	0.00	NM	6	\$2,550.00
NEWS RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	6		\$425.00		0.00						
E 12	KSNV	10/15/12	10/16/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MT-----	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
DAYS RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	4		\$425.00		0.00						
E 13	KSNV	10/10/12	10/12/12		CM	1258p-2pm	--WTF--	:30	6	\$425.00	1	0.00	NM	6	\$2,550.00

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				Days of our Lives											
				Days of our Lives											
				DAYS RUN 2/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	6		\$425.00		0.00						
E 14	KSNV	10/15/12	10/16/12	The Doctors The Doctors	CM	2pm-3pm	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
				DOCTORS RUN 2/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	4		\$325.00		0.00						
E 15	KSNV	10/10/12	10/12/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
				DOCTORS RUN 2/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	6		\$325.00		0.00						
E 16	KSNV	10/15/12	10/16/12	Dr. Phil Dr Phil	CM	3-4p	MT-----	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
				DR. PHIL RUN 2/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	4		\$450.00		0.00						
E 17	KSNV	10/10/12	10/12/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	6	\$450.00	1	0.00	NM	6	\$2,700.00
				DR. PHIL RUN 2/DAY..											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	6		\$450.00		0.00						
E 18	KSNV	10/15/12	10/16/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MT-----	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
				NEWS RUN 2/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	4		\$450.00		0.00						
E 19	KSNV	10/10/12	10/12/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	--WTF--	:30	6	\$450.00	2	0.00	NM	6	\$2,700.00
				NEWS RUN 2/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	6		\$450.00		0.00						
E 20	KSNV	10/15/12	10/16/12	M-F Early News M-F Early News	CM	5-630p	MT-----	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
				NEWS RUN 2/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	4		\$1,200.00		0.00						
E 21	KSNV	10/10/12	10/12/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	6	\$1,200.00	1	0.00	NM	6	\$7,200.00
				NEWS RUN 2/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	6		\$1,200.00		0.00						
E 22	KSNV	10/15/12	10/16/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
				JEOPARDY RUN 2/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	2		\$1,300.00		0.00						
E 23	KSNV	10/10/12	10/12/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--W-F--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
				JEOPARDY RUN 2/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W-F--	4		\$1,300.00		0.00						
E 24	KSNV	10/15/12	10/16/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				WHEEL RUN 1/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$1,300.00		0.00						
E 25	KSNV	10/10/12	10/12/12		CM	7-730pm	--W-F--	:30	3	\$1,300.00	1	0.00	NM	2	\$2,600.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Wheel											
				M-F Wheel of Fortune											
				WHEEL RUN 1/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W-F--					2	\$1,300.00		0.00			
E 26	KSNV	10/15/12	10/16/12	M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
				M-F News 3 at Eleven											
				NEWS RUN 2/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					4	\$1,200.00		0.00			
E 27	KSNV	10/10/12	10/12/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	6	\$1,200.00	1	0.00	NM	6	\$7,200.00
				M-F News 3 at Eleven											
				NEWS RUN 2/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					6	\$1,200.00		0.00			
E 28	KSNV	10/15/12	10/16/12	The Tonight Show	CM	1135p-1236a	MT-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				TONIGHT SHOW RUN 1/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$500.00		0.00			
E 29	KSNV	10/10/12	10/12/12	The Tonight Show	CM	1135p-1236a	--WTF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00
				Tonight Show											
				TONIGHT SHOW RUN 1/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					3	\$500.00		0.00			
E 30	KSNV	10/12/12	10/12/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Friday Prime 10-11pm											
				DATELINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$3,200.00		0.00			
E 31	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
				Saturday Today											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$625.00		0.00			
E 32	KSNV	10/13/12	10/13/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	3	\$450.00	2	0.00	NM	3	\$1,350.00
				Sa-Su Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					3	\$450.00		0.00			
E 33	KSNV	10/13/12	10/13/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$375.00	2	0.00	NM	1	\$375.00
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$375.00		0.00			
E 34	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$1,100.00		0.00			
E 35	KSNV	10/13/12	10/13/12	Nevada Newsmakers - CM	CM	5:00- 6:00am	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
				Nevada Newsmakers - Ch.3		(5:00 AM-5:30 AM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$1,250.00		0.00			
E 36	KSNV	10/13/12	10/13/12	Nevada Newsmakers - CM	CM	5:00- 6:00am	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
				Nevada Newsmakers - Ch.3		(5:30 AM-6:00 AM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$1,250.00		0.00			
E 37	KSNV	10/14/12	10/14/12		CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Sunrise - SUNDA											
				News 3 Sunrise SUNDAY											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$350.00		0.00			
E 38	KSNV	10/14/12	10/14/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
				Meet the Press											
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$3,000.00		0.00			
E 39	KSNV	10/14/12	10/14/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	2	\$2,400.00	1	0.00	NM	2	\$4,800.00
				NFL Pre-Game											
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					2	\$2,400.00		0.00			
E 40	KSNV	10/14/12	10/14/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.00	1	0.00	NM	2	\$20,000.00
				NFL Football											
SUN NIGHT FB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					2	\$10,000.00		0.00			
E 41	KSNV	10/14/12	10/14/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$800.00	2	0.00	NM	1	\$800.00
				Jeopardy in Prime											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$800.00		0.00			
E 42	KSNV	10/14/12	10/14/12	LAW & ORDER (synd) PGM		M-SA 8-11p / SUN	-----S	:30	1	\$800.00	2	0.00	NM	1	\$800.00
				Law & Order (synd) PRIME											
L&O															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$800.00		0.00			
E 43	KSNV	10/14/12	10/14/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					2	\$1,100.00		0.00			
N 44	KSNV	10/11/12	10/11/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	--T---	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
				Jeopardy in Prime											
JEOPARDY RUN 2/DAY.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					2	\$1,300.00		0.00			
N 45	KSNV	10/11/12	10/11/12	Wheel of Fortune in PRIME	CM	M-SA 8-11p / SUN	--T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				Wheel in Prime											
WHEEL RUN 1/DAY.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$1,300.00		0.00			
N 46	KSNV	10/16/12	10/16/12	Wheel of Fortune in PRIME	CM	M-SA 8-11p / SUN	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				Wheel in Prime											
WHEEL RUN 1/DAY.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,300.00		0.00			
N 47	KSNV	10/16/12	10/16/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-T-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
				Jeopardy in Prime											
WHEEL RUN 1/DAY.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					2	\$1,300.00		0.00			
													Totals	151	\$131,900.00